

Retention Newsletter

Providing Over-the-Rhine Chamber members with information useful to operating a business in our community

Summer 2011

WORKING FOR YOU

We are pleased to launch "**OTR Connect**" - a program designed to help existing OTR businesses succeed and profit from tackling their toughest business challenges by connecting them with experts in our community. These expert volunteers will assist in addressing unique, well-defined problems or opportunities, with a focus on growing a customer base, marketing, and financial expertise. If you are interested in learning more about this program, please contact Brian Tiffany at 241-2690. Expert volunteers are limited, so priority will be given to the first respondents.

World Choir Games Vendor Registration

The World Choir Games will be soliciting vendors for all of their needs next summer (July 4-14, 2012). Please register yourself to receive their RFPs! Instructions attached.

BUSINESS TIPS

Set aside the time for personal achievement. Browse through your day-planning device and note how many entries start word 'think' or 'read.' Probably none. Allow time for personal growth and business growth will follow.

Love me; love my dog. Many OTR residents own dogs. Do you have a large bowl of water for your customers' four-legged friend in front of your store? Or perhaps little dog treats to continue to build customer relationships?

Want to know what your customers think of your company? Ask them! Compose a "How Are We Doing?" email or card and leave it at the exit or include it with their next statement. Keep it short and simple. Ask things like: what it is they like; what they don't like; what they would change; what you could do better, how was their latest experience, etc. And if the customer has given their name and address, be sure to acknowledge receipt of the card.

Do you want to be a featured business?
Contact us via email otrchamber@zoomtown.com or by phone at 513.241.2690.

YOUR NEIGHBORS

We would like to offer a sincere THANK YOU for your wonderful support of the Go OTR 5K and Summer Celebration this year! It was a fun event that introduced many newcomers to the successes of our wonderful neighborhood. Thanks again for your participation.

Featured Member:



For graphic design for print and web, or commercial photography, contact **Once Blind Studios**.

Living and working in Over-the-Rhine, their goal is to strengthen our community by equipping local businesses with the visual tools to succeed. They specialize in getting local businesses noticed by elevating their visual brand identity with thoughtful design and consistent messaging.

In addition to creating logos, services include:

- **Print Design:** business cards and letterhead, brochures, catalogs, packaging, posters
- **Digital design:** websites, presentations
- **Photo:** product and location photography, retouching and other post services

Ph: 513-898-9170, web: www.onceblindstudios.com

Let's support each other!! What goods or services will your company need this quarter? How can you incorporate other OTR businesses to help fulfill your needs? Take a minute to learn about the expertise of the OTR Chamber members for all of your needs:

www.otrchamber.com/members/otrchambermembers

The Cincinnati Organizing Committee for the 2012 World Choir Games is currently collecting information from companies interested in supplying products and/or services for the 7th World Choir Games to be held in Cincinnati USA on July 4-14, 2012.



Vendor Registration:

All interested vendors should complete the [Vendor Registration form](#) on the website. This information will be kept on file so the organization can contact vendors as needs arise. In addition, vendor updates will be sent to registered vendors via email as new information becomes available.

Requests For Proposals:

Requests For Proposals (RFP) and Request For Quotes (RFQ) will be posted online. Vendors are encouraged to check the website for updates before contacting the office.

Visit the website for more information and to register your company: www.2012worldchoirgames.com