



## Sponsorship Benefits – Go OTR 5K

The Go OTR 5K established itself last year as a high profile event in Cincinnati's hottest urban neighborhood. It has two important goals: (1) to raise dollars for the OTR Chamber, an instrumental organization in the community, and (2) to raise awareness of the neighborhood's rebirth. In 2007, Go OTR raised over \$12,000 and attracted 500 people!

This year, the 5K event will be on Saturday, May 31, and we are expecting an even larger crowd. An after-party with food, beverage and music will be new to this year's race. Your organization will be sponsoring an important driving force in the City's revitalization—The Chamber—as well as benefiting from tremendous exposure to the active urban demographic.

### Additional Benefits:

- Supporting the impressive ongoing OTR renaissance efforts the Chamber leads
- Logo on t-shirts to all participants (*all levels*)
- Logo on on-site banner (*for Title and Music Hall levels only*)
- Exposure and logo on the OTR Chamber website and registration website
- Video LED board advertising on Fountain Square (*for Title and Music Hall levels only*)
- Option of bringing a booth to the pre-event registration and post-event party
- Expected attendance of 750 runners and walkers
- Exposure on flyers distributed to community councils, businesses, local schools, Flying Pig runners, etc.
- Goodie bags handed out to all race-goers

### Sponsorship Levels

- Title = \$2,500
- Music Hall = \$1,250
- Findlay Market = \$600
- Washington Park = \$350

